## PREMIER DIRECTING.

245 N.E. 4th Avenue, Suite 201, Delray Beach, Florida 33483

July 27, 1999

Office of Special Nutritionals (HFS-450)
Center for Food Safety and Applied Nutrition
Food and Drug Administration
200 C Street, SW
Washington, D.C. 20204



RE: 21 U.S.C. Section 343(r)(6) Notification of Statements on Dietary Supplements

Dear Sir/Madam:

I hereby notify the Food and Drug Administration ("FDA") of the use of statements of nutritional support in the labeling of G.I./Colon Support Kit, a dietary supplement. Premier Direct, Inc. is a manufacturer of G.I./Colon Support Kit.

## Statements Being Made in the Labeling of G.I./Colon Support Kit

- (1) Support for the Colon and Gastrointestinal System
- (2) promotes rapid elimination of waste buildup
- (3) Cleans, detoxifies and rejuvenates
- (4) Super Colo2Zone with EDTA ... works by releasing massive amounts of oxygen to assist in internally cleansing the body.
- (5) DynamO2 with MSM: Provides oxygen for effective cleansing. Enhanced with pharmaceutical grade MSM (Methylsufony Methane) which promotes healthy intestinal function.
- (6) Lactobacillus Plus ... helps to maintain healthy intestinal flora ... works to maintain the healthy intestinal environment needed for proper digestion and absorption.
- (7) Whole Plant Aloe Vera Extract with MSM ... promote intestinal health.
- (8) Fiber-Flush: A healthy intestinal system needs fiber to maintain its vitality, aid in proper stool formation and help in the removal of toxins.

To the best of my knowledge, and based upon information and belief present at the time of executing this notice, I certify that this information is accurate and complete and Premier Direct, Inc. possesses substantiation that the statements are truthful and not misleading.

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